



Golf Classic

• 2026 •

- Thursday, October 8, 2026
- Golf Club of Indiana (GCI) | Whitestown/Zionsville
- 18-Hole Scramble | Shotgun Start 1 PM
- Post-Round Reception & Silent Auction | GCI Ruby Room

“A celebration of community—and a commitment to keeping the library at the heart of it.”

OUR STORY

A Bedrock Institution Worth Fighting For

The Hussey-Mayfield Memorial Public Library has stood at the center of community life in Zionsville and Whitestown since **1896**. For 130 years, HMMPL has been the place where children fall in love with reading, where job seekers gain access to technology and resources, where seniors find connection, and where families discover that the best things in life are still free. It is not merely a building full of books. It is infrastructure—as essential to this community as its roads, parks, and schools.

Today, HMMPL serves **tens of thousands of Boone County residents** every year across its Zionsville and Whitestown branches. Its programs span early literacy, digital literacy, maker education, homebound delivery, and a Library of Things that puts tools, technology, and creative resources within reach of every resident—regardless of income.

*"The library doesn't just serve the community. **For many residents, it is the community—the common ground where Zionsville and Whitestown come together, regardless of background or circumstance.**"*

THE CHALLENGE

Funding Is Under Pressure. Services Are at Stake.

Recent and drastic reductions in public funding have created serious financial pressure on HMMPL's ability to sustain the hours, staffing levels, and programs our community has come to depend on. Without meaningful community investment, the library faces the prospect of **reduced operating hours, curtailed programs, and diminished services**—impacts that will fall hardest on the residents who rely on the library most.

 WHAT'S AT STAKE

Funding cuts are not hypothetical. **The pressure is real, and the decisions are imminent.** The HMMPL Golf Classic is one of the most direct ways our business community can respond—ensuring that the library remains fully resourced to serve every resident of Zionsville and Whitestown for years to come.

The inaugural **HMMPL Golf Classic** was created precisely for this moment. It is a celebration of community, a gathering of local leaders and neighbors, and a direct investment in keeping HMMPL strong. Every sponsorship dollar goes to work immediately—protecting the programs and services that make this library irreplaceable.

SPONSORSHIP OPPORTUNITY

Who You Will Reach

The HMMPL Golf Classic puts your brand in front of an exceptional audience—**engaged, civic-minded, community-loyal residents and business leaders** from Zionsville, Whitestown, and the surrounding Boone County area. These are people who care deeply about where they live, who they do business with, and which organizations they support. Sponsoring this event sends a clear signal—**your company is invested in this community's future.**

100–130

Expected Golfers
on the Course

150–200

Total Attendees
Including Reception

130⁺

Years of Trust
in the Community

VISIBILITY & EXPOSURE

How Sponsors Get Seen

Sponsor recognition extends well beyond the course. Your brand will be woven throughout every touchpoint of the event and its promotion—from the first announcement to the final thank-you.



Local Media Coverage

Event promotion through Zionsville and Whitestown local papers, reaching the full breadth of the community audience.



HMMPL Website

Sponsor recognition on hmmpl.org—a trusted, high-traffic destination for thousands of local residents and hmmplfoundation.org.



Promotion at Libraries

Signage and recognition displayed throughout the Zionsville and Whitestown library branches during the promotional period.



On-Course Signage

Hole sponsorship signs, proximity contest markers, and event signage and materials visible to all golfers throughout the event.



Post-Round Reception

Recognition at the evening reception and silent auction at Golf Club of Indiana—attended by up to 200 participants and guests.



Event Materials

Logo and name placement on event program, pairings sheets, registration materials, and printed collateral during the promotional period.

*“This is not passive advertising. **It's community endorsement**—your brand standing alongside 130 years of public trust, in front of the people who call Zionsville and Whitestown home.”*

PARTNERSHIP OPPORTUNITIES

Sponsorship Levels

Four sponsorship tiers are available, each offering meaningful visibility and community recognition. **Top-tier sponsorships are limited and awarded on a first-come, first-served basis.** We encourage interested partners to reach out early to secure the level that best fits your goals.

PREMIER PRESENTING SPONSOR | EXCLUSIVE

Title Sponsor

CLAIMED BY:

Morgan Stanley

The Kelley Best Group at Morgan Stanley

\$5,000

- ✓ Exclusive presenting naming rights—" [Company] HMMPL Golf Classic 2026"
- ✓ Prominent placement on HMMPL website event page
- ✓ Featured recognition in local media event promotion
- ✓ Prominent display at post-round reception & silent auction
- ✓ Logo on all event signage, materials, and printed collateral
- ✓ 4 complimentary golfer registrations (full foursome)
- ✓ Premium verbal recognition throughout the day
- ✓ Library physical space recognition during promo period

★ Only one Title Sponsor will be named. This level is the most visible and impactful partnership available.

GOLD LEVEL

Gold Sponsor

\$2,500

- ✓ Logo on event signage and program
- ✓ 4 complimentary golfer registrations (full foursome)
- ✓ Named hole sponsorship on course
- ✓ Recognition at post-round reception
- ✓ Inclusion in local media event promotion
- ✓ Library physical space recognition

PRESENTING | EXCLUSIVE

Catering & Reception Sponsor

CLAIMED BY:

Sponsored In Memory
of John Chomica

\$2,000

- ✓ Named sponsor of box lunch & post-round reception
- ✓ Logo on all food & beverage signage throughout the event
- ✓ Prominent recognition at reception
- ✓ Logo on event program and website
- ✓ Library physical space recognition

★ Only one Catering & Reception Sponsor will be named.

SILVER LEVEL

Silver Sponsor

CLAIMED BY:

• Deep End Talent Strategies
• Midwest Tapes/Hoopla

\$1,000

- ✓ Name on event program and website
- ✓ Named hole sponsorship on course
- ✓ Recognition at reception

NEXT STEPS

How to Become a Sponsor

Securing your sponsorship is simple. Reach out today to reserve your level—**top-tier spots will not last long**. Our team will handle all the details from there, ensuring your brand is represented with pride throughout the event.

1

Contact Us to Reserve Your Sponsorship Level

Email golf@hmmpl.org or call 317.873.3149 to express your interest. Let us know which level you are interested in and we can confirm availability immediately.

2

Submit Your Logo and Company Information

We will send a simple form to collect your logo, preferred company name, and any additional details needed for materials and recognition.

3

Complete Your Sponsorship Commitment

A sponsorship agreement and payment instructions will be provided. We accept check, credit card, and electronic transfer.

4

Show Up and Be Celebrated

Join us on Thursday, October 8th — or simply enjoy the recognition knowing your investment is making a direct difference for the Zionsville and Whitestown community.

Ready to Partner With Us?

We are grateful for every business and individual choosing to support with the Hussey-Mayfield Memorial Public Library. Your sponsorship does more than just putting your name on a sign—it ensures that every resident of Zionsville and Whitestown will continue to have access to one of this community's most vital resources.

Thank you for investing in your community's future.

EMAILgolf@hmmpl.org**PHONE**

317.873.3149

WEBSITEhmmplfoundation.org/golf-classic-2026**MAILING ADDRESS**

250 N. Fifth Street / Zionsville, IN 46077

The HMMPL Golf Classic is an event of the Hussey-Mayfield Memorial Public Library Foundation, a 501(c)(3) nonprofit organization. Please consult your tax advisor regarding the deductibility of your sponsorship contribution.